

# Vote **YES** FOR SCHOOLS TUESDAY, NOVEMBER 4

## **Yes, because it's SMART.**

- Quality schools keep our community strong and prosperous.
- Investing in education pays off for our children and for our community.

## **Yes, because it's NECESSARY.**

- Under state law, a referendum is the only way we can fund the quality education Madison wants and needs.
- Without a referendum, there will be at least \$14 million in cuts to our children's education in the next three years.

## **Yes, because it's REASONABLE.**

- New Superintendent Daniel Nerad's "Partnership Plan" promises efficiencies and improvements through strategic planning.
- Since 1995, Madison's growth in per-pupil spending has been less than the state average.

## **Yes, because it's DOABLE.**

- Since 1993, the local school property tax rate has decreased by over 50%.
- The Partnership Plan will minimize costs to taxpayers.

## **Yes, because it's FORWARD THINKING.**

- This recurring referendum allows for effective long term planning and avoids monumental future cuts to quality education. We owe it to our children.
- The school district will be able to focus on preparing students for the future instead of managing budget woes.

*"Strong public schools are the most important ingredient in a healthy city."*

— Dave Cieslewicz, *Madison Mayor*

*"Even under Wisconsin's broken school funding system, Madison's schools have been doing remarkable things for all children; a referendum is necessary for this good work to continue."*

— Julie Underwood,  
*Dean of UW-Madison School of Education*

*"Five generations of my family have been educated by the Madison Metropolitan School District. I'm supporting this referendum to keep the quality of education in our district strong for my grandchildren and great grandchildren."*

— Mona Adams Winston, *Community Leader*

**For more information from the Madison Metropolitan School District, visit [www.mmsd.org/mmsdtv/refweb/](http://www.mmsd.org/mmsdtv/refweb/)**

**To learn more and help support our schools, visit Communities and Schools Together (CAST) at [www.madisoncast.org](http://www.madisoncast.org) or e-mail [madisoncast@sbcglobal.net](mailto:madisoncast@sbcglobal.net)**

**To learn more and get involved in changing the way Wisconsin funds education, visit the Wisconsin Alliance for Excellent Schools at [www.excellentschools.org](http://www.excellentschools.org)**

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